

Better Starts, Brighter Futures

# EVERY CHILD DESERVES A PLACE TO CALL HOME

**More than 4.2m children in the UK  
live in poverty.**

More and more children are going hungry, without a bed to get a restful night sleep or a warm home.

Will you help us fight poverty for the thousands of families who are struggling to keep a roof over their heads.



## About Barnardo's

# CHANGING CHILDHOODS, CHANGING LIVES

A few years after Skipton Building Society was founded, Dr Barnardo travelled to London in 1866 and was so shocked to find children living with no food, no access to education or a roof over their head, that he devoted himself to helping children in the UK.

In the last year, we've provided over £2.2m to help families struggling with the Cost-of-Living (CoL) Crisis; unable to feed their children or provide a warm place to sleep, facing greater hardship as cost spiralled, with no other options available to them.

Sadly, we're struggling to meet the need and we are expecting a similar, if not greater need than last year. **Your support will help us change the lives of thousands of families.**

### Barnardo's Vision

Established by our founder Thomas Barnardo, is a world in which no child is turned away from the help they need.

### Mission and Purpose

Better outcomes for more children.

# 1 MILLION

In the last three years we have supported around a million children, young people, parents & carers.

### Barnardo's child poverty campaign



Click here to see how Barnardo's is supporting families through the CoL crisis

## The need for support

# 1 IN 4 CHILDREN IN THE UK LIVE IN POVERTY



Care leavers are **twice as likely** to experience **homelessness** as they are to go into further education.

**41%** of parents said they **struggled to replace/** purchase an essential item.



*e.g appliances like washing machines or cookers, or furniture such as beds.*

**4.2m**

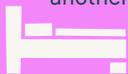
children now live in poverty in the UK.

**THE NEED HAS NEVER BEEN GREATER**

Almost **100,000**

households live in temporary accommodation in England, including over **120,000 children** (Sept 2022).

More than **1 in 7** parents (15%) said their **child(ren)** have had to share a bed because they cannot afford another bed.



More than **3 in 5** of our practitioners have given service users food or provided access to a food bank in the last year.



Our Cost-of-Living Helpline and portal offer **practical and emotional support** such as financial grants and counselling to service users who are **worried about or struggling** due to the Cost-of-Living crisis.

**HOW WE'RE HELPING...**

**75%**

of front-line workers are supporting someone in, or at risk of being in **poverty**.

Our latest report gathered **evidence** from Barnardo's service users, practitioners and YouGov polling to understand the impact of the Cost-of-Living crisis on children and families. We use these findings to inform our approach and recommend actions to the government.

**1,482**



children have been supported with **urgent requests** for household items such as curtains and bedding since November 2022.

*(Through the Barnardo's Cost-of-Living Emergency Fund)*

SKIPTON  
BUILDING SOCIETY



Since 1853

**BARNARDO'S**

## Partnership Focus

# HELPING DISADVANTAGED FAMILIES HAVE A HOME

## Vision

Together, Skipton Building Society and Barnardo's will help disadvantaged families have a home, save for life ahead and support long term financial wellbeing.

## Building Hope

Recruit Housing Advocacy Officers to support families with complex housing issues.

**BETTER STARTS  
BRIGHTER FUTURES**

## Better Starts

Providing home essentials and a safe and stable place to call home.



## Brighter Futures

Training our teams to deliver expert support around housing issues.



SKIPTON  
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**BARNARDO'S**

Meaningful impact

# THE DIFFERENCE YOUR SUPPORT WILL MAKE

BETTER STARTS  
BRIGHTER FUTURES

Immediate support for  
**5,400 families with furniture and home equipment** ensuring they have a safe and stable place to call home.



Utilising the expertise of Skipton's staff teams to **provide volunteering and skilled based support to tackle the housing crisis.**



Housing Advocacy Officers to support around  
**5,400 families to navigate complex housing issues and help to secure housing and/or sustain tenancies.**



Strong legacy of the partnership through a 'train the trainer' model to **provide expert housing training to 150 Barnardo's staff.**



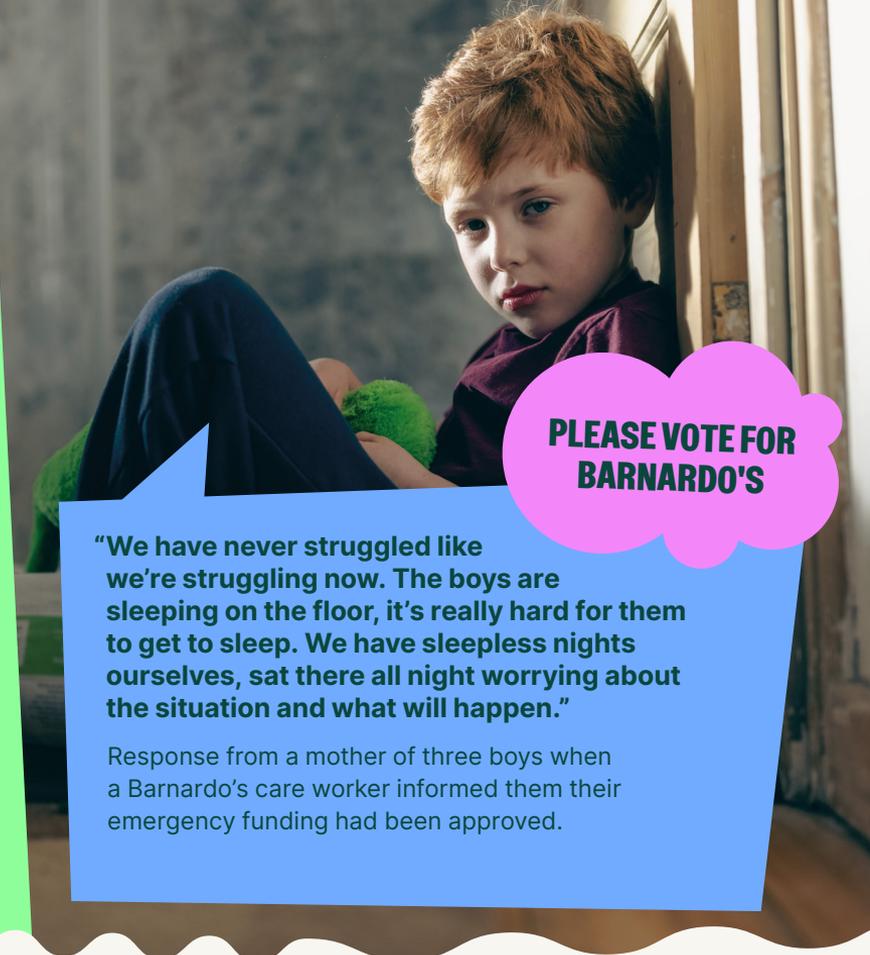
**Make a difference**

# SUPPORTING THOSE MOST IN NEED

As the need has increased, Barnardo's has continued to provide emergency funding and housing support to families in desperate need, but we can't keep up with demand alone.

Our work is hugely centred around Skipton's objective of 'helping disadvantaged groups have a home' and we work with a number of Skipton's priority focus groups, including people at risk of homelessness, young care leavers, people with learning disabilities, young carers, people living in areas of high deprivation and people on low income.

**Skipton and Barnardo's Every Child Deserves a Place to Call Home programme will see us support thousands of the most disadvantaged families across the UK.**



**PLEASE VOTE FOR BARNARDO'S**

**"We have never struggled like we're struggling now. The boys are sleeping on the floor, it's really hard for them to get to sleep. We have sleepless nights ourselves, sat there all night worrying about the situation and what will happen."**

Response from a mother of three boys when a Barnardo's care worker informed them their emergency funding had been approved.

# THANK YOU

"Barnardo's has been life changing. I wouldn't even say they are 'good' or 'excellent' because they are more than that; a lot more than that.

I'm in a beautiful house and none of that would have happened without Barnardo's."

**Amber**

**BARNARDOS**

[barnardos.org.uk](https://www.barnardos.org.uk)



Barnardo's Registered Charity Nos.216250 and SC037605.